



JOERG FLOHR

Creative Thinker


Passionate about Yachting & Innovation

- Born in Germany
- Residing in Spain – Mallorca since 2016
- Age of 57 years
- Divorced, 2 children (grown up)

- Healthy, athletic and fit, jogging, hiking, watersports, yoga

- Commercial, cosmopolitan, networker, well connected in yachting, charter and finance

- Car and motorbike driving licences

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ES-07010 Palma de Mallorca

BRIEF SUMMARY

- RYA / MCA CoC Master 200 (Motor; commercially endorsed)
- SKS Motor (Germany)
- MCA Dayskipper Sailing
- ENG1
- STCW
- Visa B1/B2
- +10 years / +60.000 nautical miles / +250 charter trips
- Cruising experiences: west med and bahamas
- Large client network for charter available
- Languages: German (native)
English (fluent)
Spanish (beginner)

WORK HISTORY YACHTING

- | | |
|-------------------|--|
| 01/2021 – Present | Captain MY
Inception Life S.L.
Azimut (18m), Sirena (22m),
ExtraYacht (24m)
Cruising: Spain - Malta - France |
| 10/2015 – 12/2020 | Captain MY
Breezedays Cruises Ltd.
Navetta (24m), Mazu (26 m)
Cruising: Spain - Greece - France - Italy |

WORK HISTORY FINANCE

- | | |
|-------------------|--|
| 01/2006 – 10/2015 | CEO Plentum Group
Luxembourg / Germany |
| 03/2001 – 06/2006 | CEO Partner in Life S.A.
Luxembourg |
| 04/1998 – 03/2001 | Sales Lombard International S.A.
Luxembourg |
| 07/1996 – 04/1998 | Junior Analyst Deka Bank Frankfurt
Germany |
| 07/1986 – 04/1998 | Deutsche Bank Versicherung
Germany |

REFERENCES

BlueBNC S.L. Palma de Mallorca
Yacht- and Chartermanagement – Mr. Eduard von Eiberg

Lifexperience S.L. Palma de Mallorca
Chartermanagement – Mr. Jose Andres Fernandez Perez

Inception Life S.L. Palma de Mallorca
Yacht- and Chartermanagement – Mr. Marton Dudok

ABOUT ME

My passion for boats originated from my place of birth – the German Baltic Sea. Boats and watersports are deeply anchored in my DNA.

After high school and university, my path led to the financial industry, where I worked in different countries: Germany, Luxembourg and Belgium, progressing through roles including Sales, Project Manager and Chief Executive.

In 2015 my life changed significantly when I got the opportunity to join a yacht charter company on the Balearic Islands with several yachts up to 26 meter. My new position as Head-Captain of the company Breezedays Cruises enabled me to convert my passion for yachts into my professional life.

Early 2021 I joined the charter company "Inception-Life S.L." as captain onboard their yachts (Azimut 18m, Sirena 22m, Extra-Yacht 24m).

The management of yacht and crew, the entertainment of guests on board and a professional and safe navigation of the yacht through the hot-spots of the Mediterranean Sea are just some of my strengths. I am commercial, creative, well connected, organized, passionate about yachting and look forward to bring my depth and breadth of experience to an interesting new position and make it a success.

Palma de Mallorca, January 2023



Mazu Yacht 26 meter



Sirena Yacht 22 meter



Azimut Yacht 18 meter



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